

March 2010 Chapter Meeting Announcement Tuesday, March 16, 2010



"Abt Electronics and Appliance Showcase Tour and Shipping Operations"

March's tour will be at the Abt Electronic and Appliance facility in Glenview. If you have not visit Abt's before, you should take this chance to experience the business that defied most franchise model, and enjoys the benefit of good, satisfied customer day in and day out. Join us this month to learn what's new with the unique Chicago business and how they manage to keep the good will growing.

Location: Abt Electronics and Appliances, 1200 N. Milwaukee Ave, Glenview IL 60025

Agenda: 3:30 PM - Arrive,
4:00 PM - Tour Abt's UPS department's pulling and picking orders, Time dependent, tour of the Kohler and Exotic Marble and Tile showrooms.
5:30 PM - (approx.) Dinner at Abt's location, Jolanes
7:00 PM - Closing and departure.

Cost: \$30 per attendee.
Bring a packaging industry associate.

RSVP - Craig Jarvis - Chapter President by March 12th
Email president@ioppchi.org or Phone 847.247.6759

Abt Electronics began in 1936 when Jewel Abt gave \$800 to her husband David to start a business. Starting with three employees, small storefront in the Logan Square, Abt Electronics now 1100 employees and occupies 37 acres. Abt operates 60 large delivery trucks, 45 custom installation trucks, and more than 100 service vans.

Abt Electronics receives more than 90 percent of its business from repeat and referred customers.

In 1998, Abt.com was launched and became one of a handful of authorized online retailers for brands like Sony, Panasonic, Toshiba, Bose and Onkyo. Devotion to quality service and competitive pricing, Abt has developed a higher-end niche, and its down-to-earth, low-key approach to selling and showroom décor are keys to the success.

From Abt Electronics' humble beginning, the business has grown over time into one of the largest single-store operations in the country.